



ADVOCACY GROUP PLANNING MEETING GOALS

- You have approximately 15 minutes for your planning session. Use it well.
- Determine a simple policy and an ordinance your group would like to advocate for. It cannot be the one for your EYPC project.
- Develop several arguments your group can use to support the proposed ordinance.
- Create data. For this exercise your group can use actual data you can find or invent fictional surveys, observations or other data sources you can refer to as support during their council presentation.
- For a 'fictional' data source, you should be able to provide 'fictional' details regarding the study, so you are prepared to provide these details if asked.
- Divide arguments and data among your group members, having different members briefly present different arguments to council. A member may wish to play a 'victim' whose suffering might be remedied by the policy.
- Group members will need to be prepared to lobby council members to acquire a sponsor to introduce your ordinance. The sponsor must make a motion during the meeting to put your proposal on the meeting agenda.
- You should be prepared to present counterarguments to the other group's presentation during the council meeting.

LOBBYING

- Council Members will take separate seats in separate corners, areas, or parts of the room. This is their makeshift 'office'.
- Group members should visit with different council members in pairs or small groups by 'knocking' and politely requesting a few minutes of their time.
- Council Members are busy and have other people to meet with and can only offer a few minutes to listen to basic information about your policy proposals or ask questions. Be succinct!
- Group members should attempt to persuade the council member to sponsor your proposal or at least support it if it comes up for a vote. If they cannot do that, clarify their objections.

Determine Decision Makers: Ordinance Adoption Game

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