

# DATA ANALYSIS - COMMUNITY MEMBER INTERVIEW

## How often people eat out:

First, determine the best way to report this information. By the week, month, year, other timeframe? Adjust everyone's responses to fit the chosen timeframe.

## Average number of times dining out:

Total of all given numbers \_\_\_\_\_ / Total number of responses \_\_\_\_\_ =

Average number of times dining out / (week, month, etc.) \_\_\_\_\_

## AND/OR

## Categorize number of times dining out:

Number of people you feel eat out 'infrequently' (few times a year, etc.): \_\_\_\_\_  
/ Total number of responses \_\_\_\_\_ X100=

**percentage of people who eat out infrequently** \_\_\_\_\_

Number of people who eat out 1-2 times per (week, month, etc.): \_\_\_\_\_ / Total  
number of responses \_\_\_\_\_ X100=

**percentage of people who eat out 1-2 times per (week, month, etc)**  
\_\_\_\_\_

Number of people who eat out 3-4 times per (week, month, etc.): \_\_\_\_\_ / Total  
number of responses \_\_\_\_\_ X100=

**percentage of people who eat out 3-4 times per (week, month, etc)**  
\_\_\_\_\_

## (continue)

Number of people who eat out 7 or more times per (week, month, etc.): \_\_\_\_\_  
/ Total number of responses \_\_\_\_\_ X100=

**percentage of people who eat 7 or more times per (week, month, etc)**  
\_\_\_\_\_

Continue if choosing month/year/other timeframe or if people ate out more frequently during the week)



**How often people visit bars:**

First, determine the best way to report this information. By the week, month, year, other timeframe? Adjust everyone’s responses to fit the chosen timeframe.

**Average number of times visiting a bar:**

Total of all given numbers \_\_\_\_\_ / Total number of responses \_\_\_\_\_ =  
**Average number of times visiting a bar / (week, month, etc)** \_\_\_\_\_

**AND/OR**

**Categorize number of times visiting a bar:**

Number of people you feel visit bars ‘infrequently’ (few times a year, etc):  
\_\_\_\_\_ / Total number of responses \_\_\_\_\_ X100=  
**percentage of people who visit bars infrequently** \_\_\_\_\_

Number of people who visit bars 1-2 times per (week, month, etc): \_\_\_\_\_ /  
Total number of responses \_\_\_\_\_ X100=  
**percentage of people who visit bars 1-2 times per (week, month, etc)**  
\_\_\_\_\_

Number of people who visit bars 3-4 times per (week, month, etc): \_\_\_\_\_ /  
Total number of responses \_\_\_\_\_ X100=  
**percentage of people who eat out 3-4 times per (week, month, etc)**  
\_\_\_\_\_

**(continue)**

Number of people who visit bars 7 or more times per (week, month, etc):  
\_\_\_\_\_ / Total number of responses \_\_\_\_\_ X100=  
**percentage of people who eat 7 or more times per (week, month, etc)**  
\_\_\_\_\_

Continue if choosing month/year/other timeframe or if people visited bars more frequently during the week)

**Notice others smoking:**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
Yes		
No		
Total		100%

**Concerned about inhaling secondhand smoke:**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
not at all concerned		
somewhat concerned		
very concerned		
Total		100%

**Think secondhand smoke is harmful:**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
not at all harmful		
somewhat harmful		
very harmful		
Total		100%

**Change in the number of times eating out:**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
Increase		
Decrease		
Stay the Same		
Total		100%

**Change in the number of places visited:**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
Increase		
Decrease		
Stay the Same		
Total		100%

**Choose a restaurant primarily because it IS SMOKE FREE:**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
Never		
Sometimes		
Often		
Always		
Total		100%

**Choose a restaurant primarily because it ALLOWS SMOKING**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
Yes		
No		
Total		100%

**Think [city] should pass a smoke free ordinance:**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
Never		
Sometimes		
Often		
Always		
Total		100%

**Smokers and Non-Smokers:**

<b>Response</b>	<b>Number of Responses</b>	<b>Percent of Total Responses</b>
Yes		
No		
Total		100%

**Top 3 Reasons Yes:**

1.

2.

3.

**Top 3 Reasons No:**

1.

2.

3.

**Important Additional Information:**