

DATA ANALYSIS - STAKEHOLDER INTERVIEW

Restaurant Type:

Response	Number of Responses	Percent of Total Responses
Fast Food		
Table Service (no bar)		
Table Service with attached Bar		
Total		100%

Allow Smoking:

Response	Number of Responses	Percent of Total Responses
Yes		
No		
Total		100%

Location of smoking section:

First, determine the best way to report this information. Consider classifying responses as in the restaurant observations (physical barrier, etc). You might also note the location compared to the restrooms, non-smoking section, and/or entryway. Did respondents use words such as “in the back” or “big”?

After you classify responses, enter the categories you chose under responses (add lines if needed), then calculate the percentages.

Response	Number of Responses	Percent of Total Responses

Total		100%
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Percentage of customers who smoke (use blank lines if needed for other responses):

Response	Number of Responses	Percent of Total Responses
Half		
Quarter		
Third		
Total		100%

Non-smoking parties sit in the smoking section:

Response	Number of Responses	Percent of Total Responses
Very Often		
Often		
Sometimes		
Rarely		
Never		
Total		100%

More indoor cleaning due to the presence of cigarette smoke:

Response	Number of Responses	Percent of Total Responses
Yes		
No		
Total		100%

Lose business if eliminated smoking:

Response	Number of Responses	Percent of Total Responses
Yes		
No		
Total		100%

Gain business from those concerned about smoking (if eliminated smoking):

Response	Number of Responses	Percent of Total Responses
Yes		
No		

Total		100%
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Think [city] should pass a smoke free ordinance:

Response	Number of Responses	Percent of Total Responses
Yes		
No		
Total		100%

Top 3 Reasons Yes:

1.

2.

3.

Top 3 Reasons No:

1.

2.

3.

Important Additional Information: