

DATA ANALYSIS FORM

STAKEHOLDER INTERVIEW - SERVER/SELLER TRAINING

Use this data form to compile all of the information that you have collected using business owner/manager interviews. For each question on this form, you are provided with a table to organize interview data. *Hint: Use tally marks in the number of responses column to record the responses from each interview form.*

“Total” refers to the total number of responses for each particular question and not necessarily the total number of interviews. If someone chooses not to answer a question or has no opinion, do not include that information in the tables below.

Question 1: Do you think that underage drinking is a problem in this community?

Response	Number of Responses	Percent of Total Responses
Not at all		
Slight problem		
Major problem		
Total:		100%

Question 2: How wrong do adults over the age of 21 in this community think it is for underage youth to drink alcohol?

Response	Number of Responses	Percent of Total Responses
Not wrong at all		
A little bit wrong		
Wrong		
Very wrong		

Total:		100%
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Question 3: Do you think that an ordinance that requires businesses to hire only servers and sellers of alcohol who have been trained would result in fewer youths drinking alcohol?

Response	Number of Responses	Percent of Total Responses
No		
Unsure		
Yes		
Total:		100%

Question 4: If an underage youth wanted to get some alcohol from a local store, how easy would it be for that youth to get some?

Response	Number of Responses	Percent of Total Responses
Very easy		
Sort of easy		
Sort of hard		
Very hard		
Total:		100%

Question 5: Do you think we should have an ordinance in this community requiring businesses to hire only servers and sellers of alcohol who have been trained?

Response	Number of Responses	Percent of Total Responses
No		
Unsure		

Yes		
Total:		100%

Question 6: Do you think requiring businesses to hire only servers and sellers of alcohol who have been trained would affect your business?

Response	Number of Responses	Percent of Total Responses
No		
Yes, negatively		
Yes, positively		
Total:		100%

Important Additional Information: