

DEBATE GUIDE: KEG REGISTRATION

In order to effectively advocate for a policy, it is important to be able to clearly communicate why you support it and the reasons that others should as well. It is equally important, however, to understand the concerns and opposing viewpoints that others may have about the issue. In order to have an effective dialogue, you must be able to address opposing arguments in a respectful way. The function of the table below is to serve as a guide to beginning to think about some of the values and ideas that play a role in the debate about tobacco retailer licensing and starting to craft the flow of your own argument.

Supporters	Opponents
<p><i>Defining the Issue:</i> <i>Is there a problem? Does action need to be taken?</i></p>	
<p>Supporters will need to prove that the proposed policy is necessary by showing that there is a problem that needs to be addressed.</p> <p>You may want to consider:</p> <ul style="list-style-type: none"> - Statistics on underage drinking and its effects - Data related to underage youth's access to alcohol 	<p>Opponents will argue that this policy is not necessary by denying the presence of a problem in our community or disproving evidence of it.</p> <p>You may want to consider:</p> <ul style="list-style-type: none"> - If national or state data should apply to our community - If statistics from youth surveys are trustworthy
<p><i>Defining the Solution:</i> <i>Will the proposed action effectively address the problem?</i></p>	
<p>Supporters will advocate for keg registration by showing that it will effectively help solve the problem at hand.</p> <p>You may want to consider:</p>	<p>Opponents will argue against keg registration by showing that it will not effectively solve the problem</p> <p>You may want to consider:</p>

<ul style="list-style-type: none"> - How keg registration will decrease underage drinking and deter adults from purchasing kegs for youth - The message the policy will send to young people about how the community views underage drinking 	<ul style="list-style-type: none"> - Why keg registration will not be effective in reducing keg sales or underage drinking - If kegs are the primary issue in youth access to alcohol - Why passing the policy will not impact community norms
<p><i>Evaluating the Costs and Benefits: What impact would this solution have on the community as a whole?</i></p>	
<p>Supporters will argue that any associated costs are outweighed by the benefits and it will therefore benefit the community overall.</p> <p>You may want to consider:</p> <ul style="list-style-type: none"> - Why the cost or burden of this policy on businesses is limited - Why this policy is important for our community 	<p>Opponents will argue that passing this policy would negatively impact the community because it is unfair or will pose negative consequences or significant costs to the community.</p> <p>You may want to consider:</p> <ul style="list-style-type: none"> - How keg registration may hurt businesses in terms of the time and money necessary to implement it - If keg registration might unfairly increase liability of liquor stores