

Model Ordinance

Alcohol Restrictions at Community Events

Preventing Underage Sales and Social Provision

1. **Checking Identification:** For every alcohol sale, check identification of all customers appearing to be under the age of 30.
2. **Enclosed Area:** Restrict alcohol sales to a designated location where underage youth are not allowed.
3. **Use Wristbands:** Use wristbands to identify people who are 21 and older.
4. **Limit Servings:** Limit the number of servings per person per purchase to one (one ID, one beer).
5. **Use Distinguishable Cups:** Use cups for alcoholic beverages that are easily distinguishable from non-alcoholic beverage cups.

Preventing Intoxication

1. **No Sales to Obviously Intoxicated Customers:** Absolutely no alcohol sales to anyone appearing obviously intoxicated.
2. **Limit Cup Size:** Limit cup size to 12 ounces for beer and wine coolers and 5 oz. for wine.
3. **Offer Food and Non-alcoholic Beverages:** Offer food and non-alcoholic beverages, including non-alcoholic beer.
4. **Alcohol Service Hours:** This festival will stop alcohol service at least one hour before closing.
5. **No Price Discounting on Alcohol:** This festival will not offer drink promotions.

Improving Staffing and Management Issues

1. **Alcohol Awareness Training:** Require training for all alcohol servers and manager training for event coordinators.
2. **Restrict Age of Servers:** Restrict alcohol servers and security to individuals 21 years and older.
3. **Hire Adequate Security:** Hire adequate security to monitor alcohol consumption.
4. **Manager/Booth leader On Duty at All Times:** Require a manager or booth leader to be stationed at each beer booth at all times.
5. **No Drinking Alcohol on the Job:** Alcohol servers are forbidden to have alcohol in their systems while working.
6. **Provide Copies of Festival Policies to all Staff/Volunteers/Security:** Staff will be given a copy of alcohol policies before serving alcohol. Establish enforcement procedures for all policies.
7. **Incident Report Form:** Staff are required to record all questionable incidents in an incident report form.
8. **Regular Pre-shift Staff Meetings:** This festival will hold regular pre-shift staff meetings to discuss rules and ways to prevent and handle problem situations.

Protecting the Community

1. **Monitor Festival Grounds for Suspicious Activities:** Monitor parking lots and surrounding property for suspicious activities. Ensure pedestrian safety and adequate parking for attendees.
2. **Limit/Prohibit Alcohol Sponsorship/Promotions:** Prohibit an alcohol industry name from being associated with or displayed at the event.

Source: Alcohol Epidemiology Program-University of Minnesota. Available at <http://www.epi.umn.edu/alcohol/>