

STAKEHOLDER INTERVIEW

Restaurant Name: _____

Restaurant Type (circle one): Fast Food Table service dining Restaurant/ Bar

Hi, my name is _____ and I'm with a program called "Engaging Youth for Positive Change" at [Name of Organization]. We are talking to people who own or manage restaurants in the [Name of Community] about cigarette smoking. The interview should take no more than 10 minutes. Would you be willing to talk to me about this?

Is this a convenient time for you to talk? If no, What would be a more convenient time for you? Indicate you will come back at that time.

Assuming they are willing to talk with you and that this is a good time:

1. Do you allow smoking in this restaurant?

If YES, go on to question 2; if NO, skip to question 8.

2. Where is your smoking section in this restaurant?

3. During an average mealtime, about what percentage of your customers smoke?
Would you say it's about:

A half A quarter or A third?

4. How often do non-smoking parties choose to sit in the smoking area? Would you say:

Very Often Often Sometimes Rarely or Never

Why?

5. Do you think you have to do more indoor cleaning due to the presence of cigarette smoke?
6. If you were to eliminate smoking from this establishment, do you think you would lose any business?
7. If you were to eliminate smoking from this establishment, do you think you would gain the business of customers who are concerned about smoking?
8. Would you support an ordinance to require all restaurants and bars to become smoke free throughout the city of [Name of City]?
9. **[If NO]:** Why do you oppose this ordinance?

[If YES]: Why do you support this ordinance?

10. Is there anything else you would like to add?

Thank you for your time.