

STAKEHOLDER INTERVIEW

E-CIGARETTES

Hi, my name is _____ and I'm a student at _____. I'm working with a program called "Engaging Youth for Positive Change". We are talking to people who own or manage convenience stores in the [Name of Community] about e-cigarette smoking. The interview should take no more than 10 minutes. Would you be willing to talk to me about this?

Name of Business: _____

- 1. Do you think that underage smoking e-cigarettes is a problem in this community?**
 Major problem Slight problem Not at all
- 2. How wrong would most adults in this community think it is for underage youth to smoke e-cigarettes?**
 Very wrong Wrong Slightly wrong Not wrong at all
- 3. How easy is it for underage youth to obtain e-cigarettes?**
 Very Easy Sort of Easy Sort of Hard Very Hard
- 4. Do you think that an ordinance requiring a retail license or permit to sell e-cigarettes would reduce underage smoking of e-cigarettes?**
 Yes Unsure No

Please Explain:

5. Would you support an ordinance requiring a retail license or permit to sell e-cigarettes?

- Yes Unsure No

Comments:

6. Do you think changing the licensure to sell e-cigarettes would affect your business?

- Yes, positively Yes, negatively No effect

Why?

7. Do you have any other thoughts or concerns?

Thank you for your time.