

STAKEHOLDER INTERVIEW

TOBACCO RETAILER LICENSING

Hi, my name is _____ and I'm a student at _____. I'm working with a program called "Engaging Youth for Positive Change". We are talking to people who own or manage restaurants in the [Name of Community] about cigarette smoking. The interview should take no more than 10 minutes. Would you be willing to talk to me about this?

Name of Business: _____

1. Do you think that underage smoking is a problem in this community?

- Major problem Slight problem Not at all

2. How wrong would most adults in this community think it is for underage youth to smoke cigarettes?

- Very wrong Wrong Slightly wrong Not wrong at all

3. If an underage youth wanted to purchase cigarettes from a local store, how easy would it be for them to get some?

- Very Easy Sort of Easy Sort of Hard Very Hard

4. Do you think that an ordinance that requires businesses to obtain and renew a license annually in order to sell tobacco would reduce illegal sales to underage youth?

- Yes Unsure No

Please Explain:

5. **Would you support an ordinance requiring businesses to obtain a license in exchange for the privilege of selling tobacco?**

- Yes Unsure No

Comments:

6. **Do you think tobacco retailer licensing would affect your business?**

- Yes, positively Yes, negatively No effect

Why?

7. **Do you have any other thoughts or concerns?**

Thank you for your time.